

Book Guide

The Marshall Plan

In the wake of World War II, with Britain's empire collapsing and Stalin's on the rise, U.S. officials under new secretary of state George C. Marshall set out to reconstruct western Europe as a bulwark against communist authoritarianism. Their massive, costly, and ambitious undertaking would confront Europeans and Americans alike with a vision at odds with their history and self-conceptions. In the process, they would drive the creation of NATO, the European Union, and a Western identity that continues to shape world events.

Summary

Focusing on the critical years 1947 to 1949, *The Marshall Plan* brings to life the seminal episodes marking the collapse of postwar U.S.-Soviet relations—the Prague coup, the Berlin blockade, and the division of Germany. In each case, we see vividly Joseph Stalin's determination to crush the Marshall Plan and undermine American power in Europe. Given current echoes of the Cold War, as Vladimir Putin's Russia rattles the world order, the tenuous balance of power and uncertain order of the late 1940s is as relevant as ever. *The Marshall Plan* provides critical context for understanding today's international landscape. Bringing to bear important new material from American, Russian, German, and other European archives, Benn Steil's account will forever change how we see the Marshall Plan and the birth of the Cold War. The book provides a clear, detailed, and incisive political and economic analysis of the Marshall Plan in its historical context, making it a valuable text for undergraduate and graduate courses on:

- Political economy and international relations
- Cold War history
- Twentieth century U.S. economic and diplomatic history
- Twentieth century European economic and diplomatic history

Essay and Discussion Questions

Courses on Political Economy and International Relations

1. Why and how did the Truman administration come to choose a massive U.S.-administered grants-in-aid plan as a primary diplomatic tool in Europe?
2. Did the Marshall Plan work as an economic recovery program? Did it work as a diplomatic strategy?
3. What is unusual, in terms of contemporary economic thinking, about the economic thinking behind the Marshall Plan? Consider in particular the role of monetary policy and exchange rates.
4. The United States has spent far more on reconstruction aid, in current dollars, in Iraq and Afghanistan than it did on the Marshall Plan. Why hasn't it been more successful?
5. Could a "Marshall Plan" have worked, or could it work, as an economic and diplomatic strategy outside the early Cold War context?

Courses on the Cold War and Twentieth Century U.S. and European History and Politics

1. When, why, and how do you believe the Cold War started, and could it have been avoided?
2. Was the early Cold War a conflict based mainly on ideology, geography, or something else?
3. Why was Germany so pivotal in the early Cold War?
4. To what extent did the United States impose policies on Marshall aid recipients, and to what extent did it permit them to chart their own course?
5. To what extent did the Marshall Plan influence the development of important multinational institutions like the United Nations, the European Union, and the North Atlantic Treaty Organization?
6. Is the present conflict between Russia and the West a continuation of the Cold War or something new, based on factors unrelated to the Cold War?
7. How did the thrust in U.S. foreign policy change from FDR to Truman? How might it have been different had FDR lived to finish his fourth term—that is, to what extent was the transition to Truman important or unimportant?
8. To what extent was the Marshall Plan a logical evolution in U.S. foreign policy or a radical break from earlier traditions?

Supplementary Materials

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